

1 STANLEY J. PANIKOWSKI (Bar No. 224232)
stanley.panikowski@dlapiper.com
2 DLA PIPER LLP (US)
401 B Street, Suite 1700
3 San Diego, CA 92101
Tel: 619.699.2700
4 Fax: 619.699.2701

5 Tamar Y. Duvdevani (*pro hac vice*) (NY Bar No. 4148847)
tamar.duvdevani@dlapiper.com
6 Matthew N. Ganas (*pro hac vice*) (NY Bar No. 5070636)
matt.ganas@dlapiper.com
7 DLA PIPER LLP (US)
1251 Avenue of the Americas
8 New York, New York 10020-1104
Tel: 212.335.4500
9 Fax: 212.335.4501

10 *Attorneys for Defendant NIKE, Inc.*

11 UNITED STATES DISTRICT COURT
12 SOUTHERN DISTRICT OF CALIFORNIA

14 KAWHI LEONARD,

15 Plaintiff,

16 v.

17 NIKE, INC.

18 Defendant.

CASE NO. 19-cv-01035-BAS-BGS

**ANSWER AND COUNTERCLAIMS
TO COMPLAINT FOR
DECLARATORY RELIEF**



JURY TRIAL DEMANDED

19
20 Defendant NIKE, Inc. (“NIKE”) hereby submits its Answer and
21 Counterclaims to Plaintiff Kawhi Leonard’s Complaint for Declaratory Relief.

22 1. Denies for lack of sufficient knowledge or information to form a belief
23 about the truth (hereafter “denies for lack of sufficient knowledge or information”)
24 of each allegation in Paragraph 1 of the Complaint, except admits that Plaintiff was
25 drafted to the National Basketball Association (the “NBA”) in 2011.

26 2. Denies each allegation in Paragraph 2 of the Complaint, except admits
27 that Plaintiff had an endorsement deal with NIKE that was effective from October
28 1, 2011 to September 30, 2018 (hereinafter, the “Contract”).

1 3. Denies each allegation in Paragraph 3 of the Complaint, except admits
 2 that NIKE filed an application for copyright registration of the logo and design
 3 NIKE owns and developed in connection with the Contract (hereinafter, the “Claw
 4 Design”). NIKE further avers that the design that Leonard created and the Claw
 5 Design that NIKE’s designers created and that NIKE subsequently registered with
 6 the Copyright Office are distinct works, as seen below:

Leonard’s Work	NIKE’s Copyrighted Claw Design
	

7
8
9
10
11
12
13
14
15
16 4. Denies for lack of sufficient knowledge or information each allegation
 17 in Paragraph 4 of the Complaint, except admits that NIKE has objected to
 18 Plaintiff’s commercial use of the Claw Design.

19 5. Denies each allegation in Paragraph 5 of the Complaint, except admits
 20 that the Complaint alleges and seeks a declaratory judgment concerning the issues
 21 of non-infringement, copyright ownership, and fraud on the Copyright Office.

22 6. Admits the allegations in Paragraph 6 of the Complaint.

23 7. Avers that Paragraph 7 of the Complaint asserts a legal conclusion to
 24 which no response is required. To the extent a response is required, admits that
 25 personal jurisdiction exists over NIKE in the State of California.

26 8. Denies that venue is proper in this Court in view of the Contract’s
 27 valid and enforceable forum selection clause that establishes an Oregon court as the
 28 exclusive venue to hear this action. Admits that in the absence of the Contract’s

1 governing forum selection clause, venue in this Court would otherwise be proper
2 pursuant to 29 U.S.C. § 1391.

3 9. Admits that Plaintiff is an American professional basketball player,
4 and denies for lack of sufficient knowledge or information the remaining
5 allegations in Paragraph 9 of the Complaint.

6 10. Admits the allegations in Paragraph 10 of the Complaint.

7 11. Admits the allegation in Paragraph 11 of the Complaint.

8 12. Admits that Plaintiff is an American professional basketball player and
9 that Plaintiff played for the Toronto Raptors of the NBA at the time of the
10 Complaint's filing but denies that Plaintiff is currently playing for the Toronto
11 Raptors.

12 13. Admits upon information and belief the allegations in Paragraph 13 of
13 the Complaint.

14 14. Admits upon information and belief the allegations in Paragraph 14 of
15 the Complaint.

16 15. Denies for lack of sufficient knowledge or information each allegation
17 in Paragraph 15 of the Complaint.

18 16. Admits that Plaintiff has worn jersey number "2" when playing for the
19 San Antonio Spurs and Toronto Raptors in the NBA and denies for lack of
20 sufficient knowledge or information each other allegation in Paragraph 16 of the
21 Complaint.

22 17. Denies for lack of sufficient knowledge or information the allegations
23 in Paragraph 17 of the Complaint.

24 18. Denies for lack of sufficient knowledge or information the allegations
25 in Paragraph 18 of the Complaint and avers that the "Leonard Logo," as that term
26 defined therein and used throughout the Complaint, differs from the Claw Design
27 developed in connection with the Contract and owned by NIKE.

28 /////

1 19. Denies for lack of sufficient knowledge or information the allegations
2 in Paragraph 19 of the Complaint.

3 20. Admits the allegations in Paragraph 20 of the Complaint.

4 21. Admits the allegations in Paragraph 21 of the Complaint.

5 22. Admits Paragraph 22 of the Complaint partially quotes from the
6 Contract's introductory paragraph. Except as so admitted, denies the allegations in
7 Paragraph 22 of the Complaint, and refers to the Contract for the true, complete and
8 accurate contents thereof.

9 23. Admits the allegations in Paragraph 23 of the Complaint.

10 24. Admits that NIKE created and provided a number of proposed designs
11 to Leonard in connection with the Contract, and except as so admitted, denies the
12 allegations in Paragraph 24 of the Complaint.

13 25. Admits that Leonard forwarded to NIKE a design sketch of a hand that
14 incorporated the initials "KL" and the number 2 that appears in Paragraphs 2, 8 and
15 26 and Exhibit E to the below Counterclaims, and except as so admitted, denies the
16 allegations in Paragraph 25 of the Complaint.

17 26. Admits that NIKE created and provided a number of proposed designs
18 to Leonard in connection with the Contract in or around the Spring of 2014, some
19 but not all of which comprised of a hand that incorporates the initials "KL" and the
20 number 2, and except as so admitted, denies the allegations in Paragraph 26 of the
21 Complaint.

22 27. Denies the allegations in Paragraph 27 of the Complaint.

23 28. Admits that NIKE created and provided additional proposed designs to
24 Leonard in connection with the Contract in or around June 2014, some but not all of
25 which comprised of a hand that incorporates the initials "KL" and the number 2,
26 and except as so admitted, denies the allegations in Paragraph 28 of the Complaint.

27 29. Admits that Leonard approved one of the proposed designs that NIKE
28 created and provided in or around June 2014 that comprised of a hand that

1 incorporates the initials “KL” and the number 2, for the purpose of affixing that
2 design to NIKE merchandise in connection with the Contract, and except as so
3 admitted, denies the allegations in Paragraph 29 of the Complaint.

4 30. Admits that the agreed-upon logo was not previously registered by any
5 third party as of June 2014, and except as so admitted, denies the allegations in
6 Paragraph 30 of the Complaint.

7 31. Denies the allegations in Paragraph 31 of the Complaint.

8 32. Denies the allegations in Paragraph 32 of the Complaint.

9 33. Denies the allegations in Paragraph 33 of the Complaint.

10 34. Denies the allegations in Paragraph 34 of the Complaint.

11 35. Denies the allegations in Paragraph 35 of the Complaint.

12 36. Admits that NIKE filed an application with the U.S. Copyright Office
13 to register a work entitled “Kawhi Leonard Logo,” and except as so admitted,
14 denies the allegations in Paragraph 36 of the Complaint.

15 37. Admits that NIKE’s application for registration of the Claw Design
16 was granted and given Registration No. VA0002097900 (the “Registration”), and
17 except as so admitted, denies the remaining allegations in Paragraph 37 of the
18 Complaint, including that the Registration covers the “Leonard Logo” as that term
19 is defined in the Complaint.

20 38. Admits that NIKE claimed authorship and all necessary rights and
21 permissions to the Claw Design subject to the Registration, and except as so
22 admitted, denies the remaining allegations in Paragraph 38 of the Complaint,
23 including that any of NIKE’s representations to the Copyright Office made in
24 connection with the Registration pertained to the “Leonard Logo” as that term is
25 defined in the Complaint.

26 39. Admits that NIKE claimed that the Claw Design subject to the
27 Registration was authored in 2014 and first published on October 28, 2014, and
28 except as so admitted, denies the remaining allegations in Paragraph 39 of the

1 Complaint, including that any of NIKE’s representations to the Copyright Office
2 made in connection with the Registration pertained to the “Leonard Logo” as that
3 term is defined in the Complaint.

4 40. Denies the allegations in Paragraph 40 of the Complaint.

5 41. Admits that NIKE did not notify Leonard of its intention to apply for
6 the Registration or notify Leonard when the Registration was granted, and except as
7 so admitted, denies the remaining allegations in Paragraph 41 of the Complaint,
8 including that the Registration covers the “Leonard Logo” as that term is defined in
9 the Complaint.

10 42. Admits upon information and belief that on November 9, 2017
11 Leonard applied for and subsequently received registration of two trademarks in
12 three different categories of registration, and except as so admitted, denies the
13 remaining allegations in Paragraph 42 of the Complaint, including that Plaintiff’s
14 trademark registrations are directed to the “Leonard Logo” as that term is defined in
15 the Complaint.

16 43. Denies the allegations in Paragraph 43 of the Complaint.

17 44. Denies for lack of sufficient knowledge or information the allegations
18 in Paragraph 44 of the Complaint.

19 45. Admits that on December 21, 2018, John Matterazzo, NIKE’s VP &
20 Global Counsel for Sports Marketing, wrote to one of Leonard’s representatives
21 stating that NIKE owns the Claw Design and the Registration, and demanded that
22 Leonard cease using the Claw Design on non-NIKE merchandise, and refers to that
23 communication for the true, complete and accurate contents thereof. Except as so
24 admitted, denies the remaining allegations in Paragraph 45 of the Complaint,
25 including that NIKE’s December 21, 2018 letter pertained to any claim of rights in
26 or to the “Leonard Logo” as that term is defined in the Complaint.

27 46. Admits that on January 30, 2019, Leonard’s counsel responded to
28 NIKE’s December 21, 2018 letter by requesting that NIKE rescind the Registration

1 and by informing NIKE that Leonard intended to continue to use the Claw Design
2 on non-NIKE merchandise and that he might affix the Claw Design to “the
3 basketball shoes he will personally be wearing,” and further refers to that
4 communication for the true, complete and accurate contents thereof. Except as so
5 admitted, denies the remaining allegations in Paragraph 46 of the Complaint,
6 including that the January 30, 2019 letter pertained to the “Leonard Logo” as that
7 term is defined in the Complaint.

8 47. Admits that on March 11, 2019, NIKE, through its counsel, responded
9 to the January 30, 2019 letter reinforcing that it owns all intellectual property rights
10 in the Claw Design and demanding that Plaintiff cease and desist from unauthorized
11 use of the Claw Design, and further refers to that communication for the true,
12 complete and accurate contents thereof. Except as so admitted, denies the
13 remaining allegations in Paragraph 47 of the Complaint, including that the
14 March 11, 2019 letter pertained to the “Leonard Logo” as that term is defined in the
15 Complaint.

16 **ANSWER TO PLAINTIFF’S CLAIM FOR RELIEF**

17 (Declaratory Judgment)

18 48. In answer to the allegations in Paragraph 48 of the Complaint, NIKE
19 realleges each admission, averment and denial set forth hereinabove in response to
20 Paragraphs 1-47 of the Complaint.

21 49. Admits that an actual controversy exists between NIKE and Plaintiff,
22 and except as so admitted, denies the remaining allegations in Paragraph 49 of the
23 Complaint.

24 50. Denies the allegation in Paragraph 50 of the Complaint, and avers that
25 Paragraph 50 of the Complaint asserts a legal conclusion to which no response is
26 required.

27 ////

28 ////

1 51. Denies the allegation in Paragraph 51 of the Complaint, and avers that
2 Paragraph 51 of the Complaint asserts a legal conclusion to which no response is
3 required.

4 52. Denies the allegations in Paragraph 52 of the Complaint, and avers that
5 Paragraph 52 of the Complaint asserts legal conclusions to which no response is
6 required.

7 53. Denies the allegation in Paragraph 53 of the Complaint, avers that the
8 Registration is not directed to the “Leonard Logo” as that term is defined in the
9 Complaint, and further avers that Paragraph 53 of the Complaint asserts a legal
10 conclusion to which no response is required.

11 54. Denies the allegation in Paragraph 54 of the Complaint, avers that the
12 Registration is not directed to the “Leonard Logo” as that term is defined in the
13 Complaint, and further avers that Paragraph 54 of the Complaint assert a legal
14 conclusion to which no response is required.

15 55. Denies the allegation in Paragraph 55 of the Complaint that NIKE
16 defrauded the Copyright Office, avers that the Registration is not directed to the
17 “Leonard Logo” as that term is defined in the Complaint, and further avers that
18 Paragraph 55 of the Complaint assert a legal conclusion to which no response is
19 required.

20 56. Admits that Plaintiff seeks a declaratory judgment on the grounds
21 enumerated in Paragraph 56 of the Complaint, denies that Plaintiff is entitled to any
22 of the declaratory judgments sought in Paragraph 56 or the Prayer for Relief section
23 of the Complaint, and avers that the Registration is not directed to the “Leonard
24 Logo” as that term is defined in the Complaint.

25 /////

26 /////

27 /////

28 /////

1 **AFFIRMATIVE DEFENSES**

2 NIKE states the following as affirmative defenses without conceding that
3 NIKE has either the burden of pleading or of persuasion as to each of these legal
4 principles.

5 **FIRST AFFIRMATIVE DEFENSE**

6 **(Failure to State a Claim)**

7 57. Plaintiff’s Complaint and each count therein fails to state facts
8 sufficient to constitute a claim for relief against NIKE.

9 **SECOND AFFIRMATIVE DEFENSE**

10 **(Copyright Ownership)**

11 58. Plaintiff’s Complaint and each count therein fails because NIKE, and
12 not Plaintiff, is the exclusive owner of the Claw Design subject to the Registration.

13 59. The Claw Design is an original work of authorship and copyrightable
14 subject matter under the laws of the United States.

15 60. The Claw Design was duly registered with the United States Copyright
16 Office by NIKE under Registration No. VA0002097900.

17 61. In the Contract, Plaintiff expressly acknowledged that NIKE
18 exclusively owns all rights, title, and interest in any logos, copyrights, or other
19 intellectual property created by NIKE or Plaintiff in connection with the Contract.
20 The Claw Design subject to the Registration was created in connection with the
21 Contract, as Plaintiff’s own allegations confirm. (*See* Compl. ¶¶ 23-29.)

22 62. In addition, Nike exclusively owns the Claw Design subject to the
23 Registration because NIKE designers authored the Claw Design on a “work-for-
24 hire” basis on behalf of NIKE, as an original work of authorship, and fixed the
25 Claw Design in a tangible medium of expression.

26 63. Plaintiff did not author the Claw Design subject to the Registration.
27 On information and belief, Plaintiff has admitted such in published interview
28 statements. *See* Kiel, George, “The Oral History of Kawhi Leonard’s ‘Klaw’

1 Logo,” Jun. 5, 2019, [NiceKicks.com](https://www.nicekicks.com) (attributing the following statements to
2 Plaintiff from an October 2014 interview: “I drew up the rough draft, sent it over
3 and they (Jordan Brand) made it perfect...I give the Jordan Brand team all the
4 credit because I’m no artist at all...They refined it and made it look better than I
5 thought it would ever be, and I’m extremely happy with the final version.”)
6 (available at: <https://www.nicekicks.com/kawhi-leonard-says-claw-logo-idea/>) (last
7 visited July 17, 2019). (See Ex. C to NIKE’s Counterclaims.)

8 64. Leonard did not employ or commission the designers that authored the
9 Claw Design subject to the Registration on a “work-for-hire” basis.

10 65. NIKE has not assigned or otherwise transferred any of its ownership
11 rights in or to the registered Claw Design to Plaintiff or any third-party.

12 **THIRD AFFIRMATIVE DEFENSE**

13 **(Improper Venue Based On Contractual Forum Selection Clause)**

14 66. The Contract between Plaintiff and NIKE contains a forum selection
15 clause requiring that any suit or action arising under the Contract be filed in a court
16 of competent jurisdiction in the State of Oregon.

17 67. As set forth in NIKE’s motion to transfer pursuant to 28 U.S.C.
18 1404(a) filed concurrently herewith, the Contract’s forum selection clause requires
19 that this action be transferred from this Court to the District of Oregon.

20 68. The Contract’s forum selection clause is valid and was not entered as
21 the result of any fraud or overreaching.

22 69. Enforcement of the forum section clause would not be unreasonable or
23 unjust, and there is no public policy interest that would justify setting the forum
24 selection clause aside in favor of this judicial District.

25 70. Plaintiff’s declaratory judgment claims, as well as NIKE’s defenses
26 and counterclaims asserted herein, all arise under the Contract because they relate
27 to the parties’ rights and obligations enumerated in the Contract, and because

28 /////

1 interpretation and application of the Contract’s provisions are necessary to resolve
2 the parties’ dispute.

3 **ADDITIONAL DEFENSES**

4 NIKE reserves the right to assert additional defenses based on information
5 learned or obtained during discovery.

6 WHEREFORE, Defendant NIKE requests that:

- 7 (1) This Court transfer this action to the District of Oregon pursuant to 28
8 U.S.C. 1404(a) and the Contract’s valid and enforceable forum selection clause;
9 (2) Judgment be entered in NIKE’s favor as to the entire action, and dismiss
10 all claims by Plaintiff with prejudice;
11 (2) NIKE be awarded its costs and expenses of suit, including reasonable
12 attorneys’ fees, incurred in the defense of this action; and
13 (3) NIKE be awarded all such other and further relief as deemed just and
14 proper.

15 **COUNTERCLAIMS**



16 Pursuant to Fed. R. Civ. P. 13, Counterclaim-Plaintiff NIKE, Inc. (“NIKE”)
17 asserts the following Counterclaims against Counterclaim-Defendant Kawhi
18 Leonard (“Plaintiff”) and, by and through its counsel, alleges as follows:

19 **INTRODUCTION**

20 1. In this action, Kawhi Leonard seeks to re-write history by asserting that
21 he created the “Claw Design” logo, but it was not Leonard who created that logo.
22 The “Claw Design” was created by a talented team of NIKE designers, as Leonard,
23 himself, has previously admitted.

24 2. In his Complaint, Leonard alleges he provided a design to NIKE. That
25 is true. What is false is that the design he provided was the Claw Design. Not once
26 in his Complaint does Leonard display or attach either the design that he provided or
27 the Claw Design. Instead, he conflates the two, making it appear as though those
28 discrete works are one and the same. They are not. The images of the “rough draft”

1 Leonard *actually* provided to NIKE and NIKE’s Claw Design are below:

Leonard’s “Rough Draft”	NIKE’s Copyrighted Claw Design
	

2
3
4
5
6
7
8
9
10
11

12 3. In light of the actual history of this dispute, by its Counterclaims, NIKE
13 requests a declaration of copyright ownership and asserts claims against Leonard for
14 copyright infringement, fraud on the Copyright Office, and breach of the Contract.

15 **SUMMARY OF THE DISPUTE**

16

17 4. As mentioned above, NIKE and Plaintiff entered into the Contract,
18 which was in effect from October 2011 through September 2018. The Contract sets
19 forth in clear and unambiguous terms Leonard’s acknowledgement of NIKE’s
20 ownership of all intellectual property created in connection with the Contract,
21 regardless of whether such intellectual property is created by Leonard or by NIKE.

22 5. In connection with that Contract, NIKE’s designers, on a “work-for-
23 hire” basis, created the “Claw Design” (reproduced below) on NIKE’s behalf,
24 which NIKE subsequently registered with the United States Copyright Office
25 (Registration No. VA0002097900) (the “Registration”).

26 ////
27 ////
28 ////

1
2
3
4
5
6
7
8
9
10
11
12
13
14
15
16
17
18
19
20
21
22
23
24
25
26
27
28



(A true and correct copy of the Registration certificate issued to NIKE is attached hereto as Exhibit B.)

6. Leonard personally signed the Contract expressly acknowledging NIKE’s exclusive ownership of all rights, title and interest in and to, among other things, any logos, copyrights, or other intellectual property created in connection with the Contract, including the Claw Design subject to the Registration.

7. Through the following interview statements published on October 29, 2014, Plaintiff credited and lauded the NIKE design team for its creation and development of the Claw Design in connection with the Contract:

I drew up the rough draft, sent it over and they (Jordan Brand) made it perfect...I give the Jordan Brand team all the credit because I’m no artist at all...They refined it and made it look better than I thought it would ever be, and I’m extremely happy with the final version.”

See Kiel, George, “The Oral History of Kawhi Leonard’s ‘Klaw’ Logo,” Jun. 5, 2019, NiceKicks.com (available at: <https://www.nicekicks.com/kawhi-leonard-says-claw-logo-idea/>) (last visited July 17, 2019). (A copy of the publicly available published article is attached hereto as Exhibit C)¹.

¹ This story originally published on October 29, 2014, under the title: “Kawhi Leonard Says ‘The Claw’ Logo Was His Idea.” The story republished, under its new title, on June 5, 2019, two days after Plaintiff filed the Complaint. The body of the republished story is otherwise the same as it appeared in the original publication. (A copy of the original article as retrieved from the Internet Archive’s “Way Back Machine” is attached hereto Exhibit D and is available at: <https://web.archive.org/web/20190604095321/https://www.nicekicks.com/kawhi-leonard-says->

1 8. Although, by his own admission, Leonard did not author NIKE’s
2 registered Claw Design, Leonard did forward to NIKE the “rough draft” design
3 sketch referenced in his interview, during the iterative design process that took
4 place during the Contract term. As shown below, Leonard’s sketch incorporated
5 the concept of a hand, the initials “KL,” and the number “2”:



12 (Attached hereto as Exhibit E is a true and correct copy of the image that Plaintiff
13 sent to NIKE on or around April 14, 2014.)

14 9. Leonard’s Complaint conflates the registered Claw Design with the
15 “rough draft” sketch shown above, seemingly referring to both of them as the so-
16 called “Leonard Logo,” even though they are plainly distinct works. NIKE does
17 not assert ownership of Leonard’s “rough draft” design above, even though, by
18 Leonard’s own admission, it was created during the Contract term (*see* Compl. ¶
19 18). However, the Claw Design subject to the Registration is owned exclusively by
20 NIKE pursuant to the clear terms of the Contract, and because NIKE’s designers,
21 and not Leonard, are the Claw Design’s original authors.

22 10. Despite the Contract’s intellectual property ownership provision to
23 which Leonard agreed, and despite his prior public acknowledgement that NIKE
24 authored the Claw Design, Leonard has now decided that he, and not NIKE, is the
25 rightful owner of the registered Claw Design, and has gone even further to accuse
26 NIKE of committing fraud by registering its Claw Design with the Copyright

27
28 [claw-logo-idea/](#) (last visited July 17, 2019)).

1 Office. Moreover, in clear contravention of Leonard’s contractual obligations and
2 NIKE’s exclusive ownership rights in and to the Claw Design, Leonard has
3 continued to use and reproduce the Claw Design, without NIKE’s authorization, on
4 his non-Nike apparel worn publicly, and has manifested his imminent intent to
5 commercially exploit the Claw Design on non-NIKE merchandise. (Compl. ¶¶ 4,
6 44.) Thus, in addition to seeking a judicial declaration that NIKE, and not Leonard,
7 is the exclusive owner of the registered Claw Design, NIKE also brings the
8 following Counterclaims: (i) copyright infringement under 35 U.S.C. §§101 *et seq.*,
9 based on Leonard’s unauthorized reproduction and intended distribution of the
10 Claw Design; (ii) fraud on the Copyright Office, based on Leonard’s intentionally
11 false statements made to Copyright Office in applying for registration of the exact
12 same Claw Design that Leonard knows he did not author and does not own; and
13 (iii) breach of contract, based on Leonard’s numerous violations of his contractual
14 obligations under the Contract’s clear and unambiguous terms.

15 **PARTIES**

16 11. NIKE is a corporation organized and existing under the laws of the
17 State of Oregon, with a principal place of business in Beaverton, Oregon.

18 12. On information and belief, Leonard is an individual residing in the
19 State of California.

20 **JURISDICTION AND VENUE**

21 13. Original subject matter jurisdiction exists over NIKE’s Counterclaims
22 pursuant to the Declaratory Judgments Act, 28 U.S.C. §§ 2201, the Copyright Act
23 35 U.S.C. §§ 101, and 28 U.S.C. §§ 1331 and 1338.

24 14. On information and belief, this Court has personal jurisdiction over
25 Leonard because he is a resident of the State of California, and by virtue of his
26 filing the Complaint in this judicial District.

27 15. Should this action be transferred to the District of Oregon in
28 accordance with NIKE’s motion to transfer pursuant to 28 U.S.C. § 1404(a) filed

1 concurrently herewith, personal jurisdiction exists over Leonard in the transferee
2 State of Oregon because he knowingly and willingly agreed to the forum selection
3 clause set forth in Paragraph 21 of the Contract’s Standard Terms and Conditions
4 (*see* Exhibit A attached hereto), which provides that that any suit or action arising
5 under the Contract be filed in a court of competent jurisdiction in the State of
6 Oregon, and through which Leonard consented to personal jurisdiction in the State
7 of Oregon.

8 16. In the absence of the Contract’s valid and enforceable forum selection
9 clause, venue would be otherwise proper in this judicial district pursuant to 28
10 U.S.C. § 1391 because NIKE regularly conducts business in this judicial District
11 and because, on information and belief and according to Leonard’s own allegations
12 in the Complaint, Leonard resided in this judicial District at times relevant to the
13 action.

14 17. Should this action be transferred to the District of Oregon in
15 accordance with NIKE’s motion to transfer pursuant to 28 U.S.C. § 1404(a) filed
16 concurrently herewith, venue is proper in the District of Oregon pursuant to the
17 valid and enforceable forum selection clause agreed between the parties and set
18 forth in Paragraph 21 of the Contract’s Standard Terms and Conditions (*see*
19 Exhibit A attached hereto).

20 **FACTS**

21 **A. The Parties’ Contractual Relationship**

22 18. On October 26, 2011, NIKE entered into the Contract with Kawhi
23 Leonard, LLC, as “CONSULTANT,” and Kawhi Leonard, as “ATHLETE,” who,
24 “for purposes of [the] Contract, [was] under an exclusive employment agreement
25 with CONSULTANT.” (*See* Exhibit A.)

26 19. Leonard entered into and executed the Contract knowingly and
27 willingly.

28 /////

1 20. The Contract was effective as of October 1, 2011 and provided in part
2 that Leonard would endorse the NIKE brand and NIKE-branded products.

3 21. The Contract was subsequently extended, and it ultimately expired
4 without further extension on September 30, 2018.

5 22. The Contract attached and incorporated NIKE Standard Terms and
6 Conditions.

7 23. Paragraph 8 of the Standard Terms and Conditions provides as
8 follows:

9 OWNERSHIP OF NIKE MARKS, DESIGNS & CREATIVES.
10 CONSULTANT (a) acknowledges that NIKE exclusively owns
11 all rights, title and interest in and to the NIKE Marks and that
12 NIKE shall exclusively own all rights, title and interest in and to
13 any logos, trademarks, service marks, characters, personas,
14 copyrights, shoe or other product designs, patents, trade secrets
15 or other forms of intellectual property created by NIKE (and/or
16 its agents), CONSULTANT or ATHLETE in connection with
17 this Contract; (b) shall completely cooperate with NIKE in its
18 efforts to obtain and maintain protection for such right, title and
19 interest, including by promptly executing any documents as may
20 be required by NIKE in connection therewith; and (c) further
21 acknowledges that after expiration or termination of this
22 Contract, NIKE shall continue to have the unrestricted right to
23 use (and without any CONSULTANT or ATHLETE approval)
24 such intellectual property, including without limitation the right
25 to re-issue a "signature" product previously associated with
26 ATHLETE, provided that such post-contractual use shall not
27 then include the ATHLETE Endorsement.

28 (Exhibit A ¶ 8.)

29 24. Through Paragraph 13(b) of the Standard Terms, CONSULTANT
30 represented, warranted and covenanted that: "Neither CONSULTANT nor
31 ATHLETE shall permit, or authorize, any third-party licensee of theirs to use any
32 NIKE Marks or condone any licensee's unauthorized use thereof." (Exhibit A
33 ¶ 13(b).)

34 ////

1 25. The Standard Terms define “NIKE Marks” as “the NIKE name, the
2 Swoosh Design, the NIKE AIR Design, the Basketball Player Silhouette
3 (‘Jumpman’) Design or any other trademarks or brands (e.g., Sports Specialties,
4 Brand Jordan, SPL.28) now or hereafter owned and/or controlled by NIKE.” (*Id.*
5 ¶ 1(d).)

6 26. During the term of the Contract, Leonard provided to NIKE the
7 following image:



17 27. During the term of the Contract, and in connection therewith, NIKE’s
18 design team prepared and provided to Leonard a number of proposed designs, for
19 the purpose of creating a logo to affix to NIKE branded merchandise.

20 28. During the term of the Contract, and in connection therewith, NIKE’s
21 design team created and provided to Leonard the following design proposal:



1 29. The image reproduced in Paragraph 28 above was affixed by NIKE to
2 NIKE merchandise worn and endorsed by Leonard.

3 30. Beginning as early as Spring 2016, NIKE commercially sold
4 merchandise branded with the design reproduced in Paragraph 28 above.

5 31. Paragraph 21 of the Standard Terms includes the following choice-of-
6 law and forum-selection provision (Exhibit A ¶ 21):

7 **GOVERNING LAW & JURISDICTION.** This Contract shall
8 be governed by and construed in accordance with the laws of the
9 State of Oregon and except as provided in Paragraph 14, any suit
10 or action arising hereunder shall be filed in a Court of competent
11 jurisdiction within the State of Oregon. CONSULTANT and
12 ATHLETE hereby consent to personal jurisdiction within the
13 State of Oregon and to service of process by registered or
14 certified mail addressed to the respective party as set forth above.

15 32. Paragraph 23 of the Standard Terms provides: “**ENTIRE**
16 **CONTRACT.**” This Contract shall constitute the entire understanding between
17 CONSULTANT and NIKE and may not be altered or modified except by a written
18 agreement, signed by both parties. Any previous agreements between the parties
19 shall have no further force or effect. (*Id.* ¶ 22.)

20 33. Besides the Contract, NIKE and Leonard never entered into a separate
21 written agreement addressing the ownership, title or rights in the design reproduced
22 in Paragraph 28 above.

23 34. An article first published on October 29, 2014 attributes the following
24 statements to Leonard: “I drew up the rough draft, sent it over and they (Jordan
25 Brand) made it perfect...I give the Jordan Brand team all the credit because I’m no
26 artist at all...They refined it and made it look better than I thought it would ever be,
27 and I’m extremely happy with the final version.” (*See* Exhibits C and D attached
28 hereto.)

//////

//////

1 **B. NIKE’s Copyright Registration for the Claw Design**

2 35. Relying on Contract’s terms, and the fact that NIKE’s design team
3 originally authored the Claw Design on a “work-for-hire” basis on NIKE’s behalf,
4 NIKE filed a copyright application for the Claw Design, which issued as the
5 Registration, effective May 11, 2017. (*See* Exhibit B attached hereto.)

6 36. The design subject to the Registration is the same design reproduced in
7 Paragraph 28 above that NIKE provided and proposed to Leonard during the term
8 of the Contract.

9 **C. Leonard’s Improper Trademark and Copyright Registrations**

10 37. Unbeknownst to NIKE, Leonard improperly filed a U.S. federal
11 trademark application on November 7, 2017 for an alleged mark based on
12 Leonard’s purported intent to use such mark in commerce on goods in Class 25,
13 namely, “hats; shirts; pants; shorts; jackets; sweatshirts; sweatpants; jeans.” This
14 application ultimately issued as Registration No. 5,608,427 on or around November
15 18, 2019 (the “’427 Registration”).

16 38. The ’427 Registration is directed to the same image reproduced in
17 Paragraph 28 above.

18 39. According to U.S.P.T.O. records, on or about August 30, 2018,
19 Leonard filed a Statement of Use with the U.SP.T.O. in connection with the ’427
20 Registration, which claimed Leonard had been using the applied-for logo on goods
21 in commerce as follows: jackets as early as February 2016; hats as early as May
22 2016; shirts, sweatpants, and sweatshirts as early as August 2016; and shorts, pants,
23 and jeans as early as March 2017.

24 40. On information and belief, on or around June 3, 2019, Leonard filed a
25 copyright application with the U.S. Copyright Office for a purported work titled
26 “Kawhi Leonard Logo,” which has been granted registration as Reg. No.
27 VA0002153704 (the “Leonard Registration”).

28 /////

1 41. On information and belief, the Leonard Registration covers the very
2 same Claw Design reproduced in Paragraph 28 above and covered by the
3 Registration duly and rightfully owned by NIKE.

4 42. In his application for the Leonard Registration, Leonard fraudulently
5 claimed to be the author and sole owner of the Claw Design, with knowledge that
6 NIKE's designers, and not Leonard, authored the Claw Design, and with specific
7 intent to deceive the U.S. Copyright Office into granting the Leonard Registration
8 to the detriment and prejudice of NIKE, as the true and exclusive owner of the
9 Claw Design.

10 **D. The Parties' Dispute**

11 43. NIKE became aware in December 2018 that Leonard was continuing
12 to use the Claw Design subject to the Registration on non-NIKE endorsed products.

13 44. Accordingly, NIKE notified Leonard that his use (or his sponsors' use)
14 of the Claw Design on products that did not originate from NIKE was in violation
15 of the Contract and requested that Leonard and his sponsors cease use of the same.

16 45. After several months of delay, Leonard filed his Complaint during the
17 NBA playoffs. Leonard's Complaint seeks a judicial declaration that Leonard is the
18 owner of the copyright in the Claw Design subject to the Registration, claims that
19 NIKE committed fraud on the Copyright Office in applying for the Registration,
20 and alleges that Leonard's use of the registered Claw Design does not violate any of
21 NIKE's intellectual property rights.

22 46. In the Complaint, Leonard states his intent, in the near future, to use
23 the Claw Design on clothing lines, footwear and on other unspecified apparel
24 products, and to affix the Claw Design on items he intends to bring to market and
25 distribute in connection with sports camps and charity functions.

26 47. In fact, during the NBA Finals, Leonard reproduced the Claw Design
27 without NIKE's authorization and affixed it to non-Nike apparel, in violation of

28 /////

1 NIKE’s exclusive copyright in and to the Claw Design as well as Leonard’s
2 obligations and covenants under the Contract.

3 **FIRST CLAIM FOR RELIEF**

4 **Declaratory Judgment Of Copyright Ownership**

5 48. NIKE re-alleges and incorporates by reference paragraphs 1 through
6 47 inclusive, as though fully set forth herein.

7 49. The Claw Design is an original work of authorship and copyrightable
8 subject matter under the laws of the United States.

9 50. The Claw Design was duly registered with the United States Copyright
10 Office by NIKE under Registration No. VA0002097900.

11 51. In the Contract, Plaintiff expressly acknowledged that NIKE
12 exclusively owns all rights, title, and interest in any logos, copyrights, or other
13 intellectual property created by NIKE or Plaintiff in connection with the Contract.
14 (*See Exhibit A ¶ 8.*)

15 52. The Claw Design subject to the Registration was created during the
16 term of the Contract and in connection therewith.

17 53. NIKE designers authored the Claw Design on a “work-for-hire” basis
18 on behalf of NIKE.

19 54. Plaintiff did not author the Claw Design subject to the Registration.

20 55. Leonard did not employ or commission the designers that authored the
21 Claw Design on a “work-for-hire” basis on Leonard’s behalf.

22 56. NIKE has not assigned or otherwise transferred any of its ownership
23 rights in or to the registered Claw Design to Leonard or any third-party.

24 **SECOND CLAIM FOR RELIEF**

25 **Copyright Infringement**

26 57. NIKE re-alleges and incorporates by reference paragraphs 1 through
27 56 inclusive, as though fully set forth herein.

28 /////

1 58. The Claw Design is an original work of authorship and copyrightable
2 subject matter under the laws of the United States.

3 59. The Claw Design was duly registered with the United States Copyright
4 Office by NIKE under Registration No. VA0002097900.

5 60. By reproducing the Claw Design on non-NIKE merchandise without
6 authorization, Leonard has knowingly and willfully infringed, and will continue to
7 infringe, NIKE's copyright in the Claw Design.

8 61. Leonard has expressed his manifest intent to distribute and sell
9 merchandise bearing the Claw Design, in further willful violation of NIKE's
10 exclusive right to reproduce and distribute the copyrighted Claw Design.

11 62. Each infringement by Leonard of the Claw Design constitutes a
12 separate and distinct act of infringement.

13 63. NIKE placed Leonard on notice of his infringement, yet Leonard
14 continued to infringe NIKE's copyright in and to the Claw Design. As noted
15 above, after NIKE notified Leonard in writing of NIKE's ownership rights in the
16 Claw Design, and demanded that he cease and desist from any continued
17 unauthorized use or reproduction of the Claw Design, Leonard reproduced and
18 affixed the Claw Design without NIKE's authorization to non-Nike apparel that he
19 wore during the NBA Finals, in violation of NIKE's exclusive rights in and to the
20 Claw Design under the Copyright Act.

21 64. NIKE is entitled to the maximum statutory damages recoverable, or for
22 other amounts as may be proper, pursuant to 17 U.S.C. §504.

23 65. NIKE is further entitled to its attorney's fees and full costs pursuant to
24 17 U.S.C. §505.

25 66. As a direct and proximate result of Defendants' actions Plaintiff will
26 suffer imminent and irreparable harm, much of which cannot be reasonably or
27 adequately measured or compensated in damages.

28 //

THIRD CLAIM FOR RELIEF

Copyright Cancellation for Fraud on the Copyright Office

1
2
3 67. NIKE re-alleges and incorporates by reference paragraphs 1 through
4 66 inclusive, as though fully set forth herein

5 68. In the Contract, Plaintiff knowingly and willingly acknowledged that
6 NIKE exclusively owns all rights, title, and interest in any logos, copyrights, or
7 other intellectual property created by NIKE or Plaintiff in connection with the
8 Contract. (*See Exhibit A ¶ 8.*)

9 69. In or around April 2014, during the Contract term, Leonard provided
10 to NIKE a “rough draft” sketch that differs substantially from the Claw Design
11 created by NIKE’s design team in connection with the Contract.

12 70. Through interview statements published in October 2014, Leonard
13 credited NIKE’s design team for their work in developing the Claw Design. (*See*
14 *Exhibits C & D.*)

15 71. Leonard specifically knew that he did not author the Claw Design, and
16 specifically knew of the Contract’s intellectual property ownership provision.
17 Nevertheless, Leonard filed an application with the U.S. Copyright Office to
18 register the very same Claw Design created, owned, and duly registered by NIKE.
19 In doing so, Leonard falsely and fraudulently claimed in his copyright application
20 to be the author and sole owner of the Claw Design, and intended to deceive the
21 U.S Copyright Office into granting the Leonard Registration.

22 72. NIKE has been, and will continue to be, harmed and prejudiced by the
23 Copyright Office’s grant of the Leonard Registration due to Leonard’s intentionally
24 fraudulent representations. For the reasons set forth above, NIKE is the exclusive
25 owner of the Claw Design. The existence of the Leonard Registration clouds
26 NIKE’s title to the Claw Design, presumptively confers upon Leonard exclusive
27 rights under the Copyright Act that belong to NIKE, and deceives the public as to
28 the Claw Design’s authorship and ownership.

1
2
3
4
5
6
7
8
9
10
11
12
13
14
15
16
17
18
19
20
21
22
23
24
25
26
27
28

FOURTH CLAIM FOR RELIEF

Breach of Contract, Paragraph 8

73. NIKE re-alleges and incorporates by reference paragraphs 1 through 72 inclusive, as though fully set forth herein

74. NIKE and Leonard willingly and knowingly entered into the Contract.

75. The Contract is valid and enforceable.

76. NIKE has performed and satisfied all of its duties and obligations under the Contract.

77. Leonard has breached the Contract by violating the duties and obligations set forth in Paragraph 8 of the Standard Terms. Despite acknowledging NIKE’s exclusive ownership in the Claw Design through the clear and unambiguous terms set forth in Paragraph 8, Leonard has violated such terms by filing the Complaint which falsely asserts that Leonard is the sole owner of the Claw Design and that NIKE committed fraud on the Copyright Office by applying for registration of the Claw Design.

78. Leonard has further violated the terms of Paragraph 8 of the Standard Terms through his efforts to apply for and obtain federal trademark and copyright registrations associated with the Claw Design, despite expressly acknowledging NIKE’s exclusive ownership rights in the Claw Design and agreeing to cooperate with NIKE in its efforts to obtain and maintain protection for its rights, title and interest in the Claw Design. (See Exhibit A, ¶ 8.)

79. As a direct and proximate result of Leonard’s breach, NIKE has been irreparably harmed and has suffered monetary damage, in an amount to be determined at trial.

FIFTH CLAIM FOR RELIEF

Breach of Contract, Paragraph 13(b)

80. NIKE re-alleges and incorporates by reference paragraphs 1 through 79 inclusive, as though fully set forth herein.

1 81. NIKE and Leonard willingly and knowingly entered into the Contract.

2 82. The Contract is valid and enforceable.

3 83. NIKE has performed and satisfied all of its duties and obligations
4 under the Contract.

5 84. Leonard has breached the Contract by violating the duties and
6 obligations set forth in Paragraph 13(b) of the Standard Terms. Despite
7 representing, warranting and covenanting not to permit or authorize any third-
8 parties to use any NIKE Marks or condone unauthorized third-party use thereof,
9 Leonard has breached, and upon information and belief will continue to breach,
10 these terms by using and commercially exploiting the Claw Design on non-NIKE
11 third-party merchandise, as Leonard has alleged in the Complaint. (See Compl. ¶¶ 4,
12 44.)

13 85. The Claw Design constitutes a NIKE Mark subject to Paragraph 13(b)
14 under the terms of the Contract.

15 86. As a direct and proximate result of Leonard's breach, NIKE has been
16 irreparably harmed and has suffered monetary damage, in an amount to be
17 determined at trial.

18 **SIXTH CLAIM FOR RELIEF**

19 **Breach of Contract, Paragraph 21**

20 87. NIKE re-alleges and incorporates by reference paragraphs 1 through
21 86 inclusive, as though fully set forth herein.

22 88. NIKE and Leonard willingly and knowingly entered into the Contract.

23 89. The Contract is valid and enforceable.

24 90. NIKE has performed and satisfied all of its duties and obligations
25 under the Contract.

26 91. Leonard has breached the Contract by violating the duties and
27 obligations set forth in Paragraph 21 of the Standard Terms, which clearly and

28 /////

1 unambiguously requires that any suit or action arising under the Contract be filed in
2 a court of competent jurisdiction in the State of Oregon.

3 92. By filing the Complaint in this District, Leonard has breached the
4 terms set forth in Paragraph 21 of the Contract, directly and proximately causing
5 NIKE monetary harm in an amount to be determined, in its effort to transfer this
6 action to the proper forum.

7 **PRAYER FOR RELIEF**

8 WHEREFORE, NIKE prays for relief as follows:

9 A. That the Complaint against NIKE be dismissed in its entirety with
10 prejudice and that a judgment be entered in favor of NIKE and against Leonard;

11 B. For an entry of judgment declaring that NIKE is the exclusive owner
12 of the copyright in and to the Claw Design;

13 C. For an entry of judgment against Leonard for infringing and violating
14 NIKE's exclusive rights under the Copyright Act to reproduce and distribute the
15 Claw Design;

16 D. For an entry of judgment that Leonard committed fraud on the
17 Copyright Office in applying for the Leonard Registration and cancelling the
18 Leonard Registration due to such fraud;

19 E. For an entry of judgment against Leonard for breaching the Contract,
20 including without limitation Paragraphs 8, 23(b), and 21 of the Standard Terms;

21 F. For a preliminary and permanent injunction enjoining Leonard from
22 continuing to infringe NIKE's exclusive intellectual property rights in the Claw
23 Design;

24 G. For an award of monetary damages to compensate NIKE for the harms
25 directly and proximately caused by Leonard's copyright infringement and/or breach
26 of contract;

27 H. For an award of NIKE's attorney's fees and costs; and

28 /////

1 I. That NIKE be granted all such other and further relief as the Court
2 deems just and proper.

3 **JURY DEMAND**

4 NIKE demands a trial by jury on any claim or issue triable of right by a jury.

5
6 Dated: July 17, 2019

DLA PIPER LLP (US)

7 /s/ Tamar Y. Duvdevani

8 Stanley J. Panikowski
9 401 B Street, Suite 1700
10 San Diego, CA 92101
11 Tel: 619.699.2700
12 Fax: 619.699.2701

Of Counsel:

13 Tamar Y. Duvdevani (*pro hac vice*)
14 Matthew N. Ganas (*pro hac vice*)
15 1251 Avenue of the Americas
16 New York, New York 10020-1104
17 Tel: 212.335.4500
18 Fax: 212.335.4501

Attorneys for Defendant NIKE, Inc.

1
2
3
4
5
6
7
8
9
10
11
12
13
14
15
16
17
18
19
20
21
22
23
24
25
26
27
28

TABLE OF CONTENTS
EXHIBITS

Exhibit	Description	Pages
A	Contract’s Standard Terms and Conditions	29-41
B	Copyright Registration Certificate - Kawhi Leonard Logo - VA 2-097-900	42
C	“The Oral History of Kawhi Leonard’s ‘Klaw’ Logo,” Jun. 5, 2019	43-54
D	Copy of Original Article - Kawhi Leonard Says “The Claw” Logo was His Idea - Nice Kicks	55-60
E	Image Plaintiff sent to NIKE on or around April 14, 2014	61